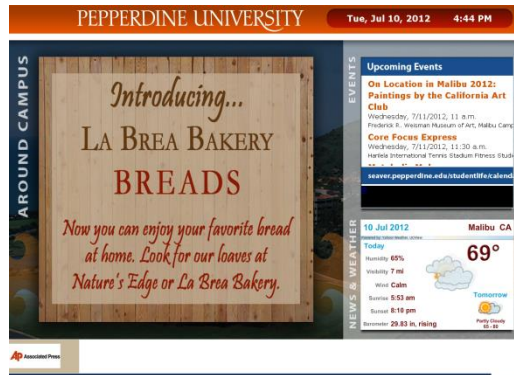
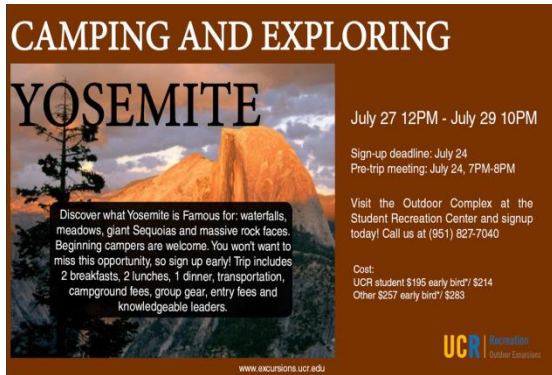


# Digital Signage for Education



A myriad of messages can be distributed across campuses through digital signage in lobbies, entrances, and interactive kiosks.

Instantly update content to provide up to-the-minute information on news, stocks, sports scores, weather and even traffic reports. Present event schedules and other social information to increase audience awareness and interaction throughout the campus. Assist student news bureaus by providing sporting or social event news.

You can also generate ad revenue and increase student awareness by renting a section of one or more displays to local businesses, campus credit union, employers and community organizations.

## Alert Messages

Your system network can be converted instantly to an emergency broadcast system. Alert messages are essential for times of emergency. Emergency alert immediately provides an emergency message throughout the campus. This is necessary for students, instructors, and staff who don't have access to email or even their mobile phones to learn about the emergency.

Campus security can provide visual and audio emergency alert messages across the campus, immediately capturing viewers' attention and helping ensure their safety.

Directing persons on campus to safe areas and informing them of appropriate actions allows your security staff and—more importantly—viewers to respond to an emergency faster than ever before.

With college and university campuses exposed to the same threats and safety challenges that affect

many parts of our society, having the ability to warn students, staff and visitors on your campus of potential weather problems and threats to personal safety is an incalculably important benefit of having an alert system via your digital signage displays.

## Information Kiosk

In addition to digital signage, a web-based touch-screen kiosk that can be equipped with interactive content for virtually any purpose.

Display campus event centers, student unions, local businesses, purchase tickets to events, historic sites, or anything else you need through an easy-to-use touch screen interface. Manage your kiosk by using an easy to use interface. Update any content to the kiosk immediately.

Generate directions from the kiosk to locations being accessed by the user, providing comprehensive interactive wayfinding for students, staff and visitors. Quickly find maps, floor plans, event descriptions, names, addresses and phone numbers. Find the person, classroom, office or store they're looking for with the touch of a finger.

## Student Communication Board

Students use communication boards to communicate with their classmates and teachers. Some students may have a question, but they feel like they cannot relay that message directly to the instructor. In this case, a student communication board provides students with a tool to ask their peers questions. Communication boards can also be used by instructors and students to make presentations in the classroom setting.

## Upcoming Events

Post upcoming events for students, visitors, instructors, and staff on campus. Campuses often have events planned out throughout the year, so digital signage can help inform students on events that will occur in the next upcoming days or weeks.

## Live Broadcasting

Live broadcasting or live television distributes important programs to inform the student body. Digital signage can be used to air important live news programs or entertaining sport games for the campus.

## Digital Menu Boards

Digital signage menus are ideal for cafeterias and food establishments around campus. It's cost-effective and allows for little maintenance. Menu items and images can be changed in a couple of seconds. Digital menu boards also allow for the network operator to display dynamic content for students to view once they walk into a restaurant or food establishment.