



GPS and Digital Signage

UCView Digital signage technology allows users to utilize GPS functionality by simply plugging in any standard GPS antenna to a Player. The UCView GPS enables you to define playlist depending on a geographic area. UCView player receives a signal from satellites and continuously provides information such as location, speed, direction, and time. With EZGPS module, the UCView digital signage player will play different playlists according to the location of the player, or will trigger a specific ad or content in exact coordinate/ location. Therefore a Network manager can now define playlist and ads according to the geographic location of the player/vehicle.

EZGPS Benefit

UCview delivers the most easy to use web based interface through the EZGPS module. For example the Network manager may create different playlists throughout the route of the vehicle and in addition you can interrupt a loop with immediate GPS ad that will play in exact predetermined coordinates to announce things like arrival at specific bus station exit or promote a nearby restaurant .Therefore the player will dynamically change the loops according to the location of the vehicle or trigger an immediate ad.

- Displays trigger ads with accuracy of meters.
- Player will change ads in playlist according to its location.
- Supports standard GPS

Application for GPS Digital signage

- City Bus.
- Train.
- Taxi.
- Subways
- Tour Bus