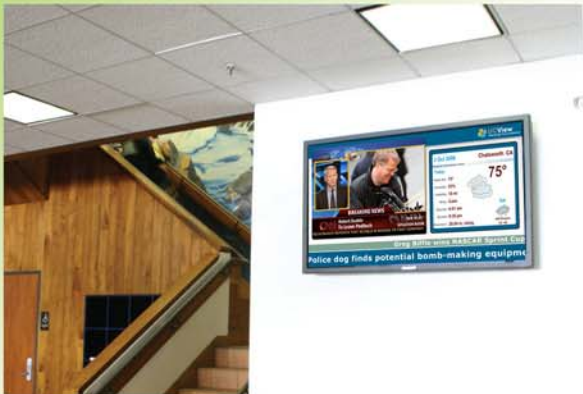


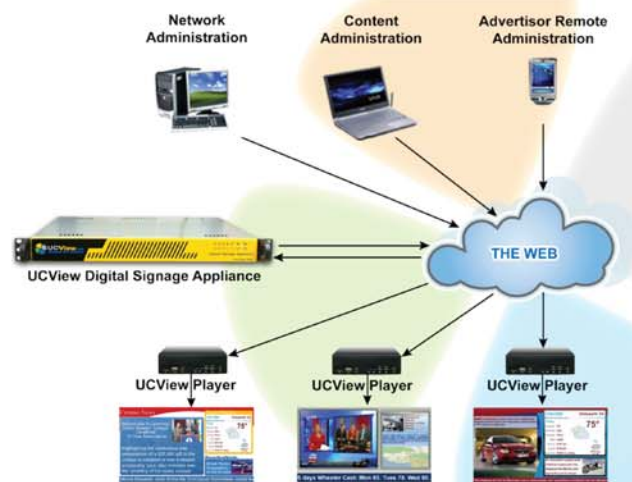
# UCView

Reaching Your Audience



- Deliver rich media: Multiple video, image and audio formats, live TV, Flash media, Power Point presentations, RSS feeds, news, weather and even trivia.
- Centralized server controls your digital distribution.
- Reliable and robust technology for fast delivery and continuous operation.
- Modular and scalable infrastructure allows you to grow from one display at one location to thousands of displays at many locations quickly and cost effectively.

The UCView System delivers up-to-the-minute digital content to any number of displays over any internet connection. Now you can schedule targeted content delivery, administer displays and securely permit users to the network from anywhere, at any time. We have hosted and standalone server solutions that give you all the access and control you need to reach your audience without large IT and administrative costs.



**REACH CUSTOMERS AT POINT OF PURCHASE**

**PROVIDE TIMELY INFORMATION FOR CLIENTS WAITING IN LINES**

**INCREASE LOCATION WAYFINDING**

**TOUCH SCREEN INTERFACING INCREASES USER ENGAGEMENT**

**SIMPLE INTEGRATION OF CORPORATE DESIGNS AND CHANGE CAMPAIGN VISUAL STRATEGIES ON THE FLY**

**SUPPORTS WINDOWS XP, VISTA and CE, ALL FROM THE SAME INTERFACE. RISC and CELL COMING SOON.**

- Secure infrastructure ensures reliable delivery of certified content.
- Connect from anywhere using our easy-to-use, web-based management console.
- Small, noninvasive media player can be attached to the back of a monitor and kept out of site, minimizing on-location clutter. Available with direct internet connectivity, eliminating the need for a local access point.
- Secure delegate access, enabling multiple administrator and advertiser log ins. Advertising affiliates can schedule and manage their own ad campaigns, while you control content quality and schedules as needed.
- Deliver separate schedules for each display, optimizing exposure of important information and reaching the most varied targeted audiences.

UCView Digital Signage Solution