

UCView

Reaching Your Audience

Key Benefits Key Feature

- Centralized server controls your digital signage solution, by a SaaS model or Private Server
- Reliable and robust technology for fast delivery and continuous operation



- Add as many displays as you need, when you need them.
- Enable local administrator for each location or enable store location manager to log-on, schedule and manage their own regional or local ad campaigns.
- Secure infrastructure ensures delivery of certified content.
- Manage your digital content distribution from a web-based, centralized management console using any web browser.
- Use a variety of players that will suite your needs, whether a small factor behind screen or centralized player providing content throughout your store.
- Smart Media Player supports all types of communication from LAN, WAN, WIFI, Cellular or Satellite communication.
- Modular and scalable infrastructure allows you grow from one location to thousands quickly and easily.
- Delegate access, enabling multiple administrators to have multiple security levels of scheduling and manage their own ad campaigns.
- Control responsible advertising content by blocking or permitting ad campaigns.
- Reach your target audience by delivering separate schedules for each display, optimizing exposure of important information when it is most influential.
- Deliver rich media including: Multiple video formats, Flash media & presentations, PowerPoint presentations, multiple audio formats, RSS feeds, slide shows and many other popular media formats.

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Digital Signage Features Options

- EZ Board, is a content creator, with a Flash based platform built into UCView's content management system that allows you or your customer to make quick changes to graphics, or text. Giving them flexibility to display specials and promotions on the fly.



- EZSMS SMS has grown into a mainstream advertising and a communication tool for advertisers and content providers, ROI via SMS marketing has become an increasingly important strategy for digital signage deployment businesses. Display an SMS key word on your screen simultaneously with brand ad. Shoppers can interact and receive coupons to be redeemed at checkout.
- Change Layout. Many marketing agencies realize their audience changes throughout the day. Change layout allows your campaigns to be day-parted.
- Create your customized layout. Divided at pixel level. Incorporate layers, Flash, and PNG overlays.
- The most cost effective and low bandwidth technology available.
- Emerging continuously with latest technologies
- 12 years experience in Retail IT and Network deployment, allows us to seamlessly integrate your Digital Signage project.
- Ability to integrate store background sound system.

THE LATEST BRANDS TO GAIN COMPLETE FLEXIBILITY AND FREEDOM

