

**D**oes your financial institution feature a long list of valuable customer services—and long lines of customers? In these hectic times, a long wait time can create unsatisfied clients that turn away potential business. Turn dissatisfaction into greater interaction with a UCView Digital Signage Solution.

- **Display** your current financial solutions, including: Home mortgage rates, specialized investment services, promotions for new accounts and contact information to waiting customers.
- **Attract** viewers with attractive graphics, music and video to entertain and inform your guests. Scroll ticker-style information such as news, weather, sports and other information across the top or bottom of your display screen.
- **Create** custom campaigns and schedule them on the fly for each area in the branch or all areas at once.
- **Reduce** your reliance on expensive static print ads, saving time, money and minimizing outsource uncertainties.
- **Indicate** holiday hours, policy changes or other special announcements, all updated at any time—from any where—with a couple of clicks of your mouse.
- **Place** signage in drive-thru lines to get your targeted messages and service ads to those who don't enter your branch.
- **Touch** screen displays give a high-tech sign-in pad for customers seeing financial and account specialists.
- **Sell** advertising space for local businesses and related organizations to increase customer awareness and help repay your investment faster than you thought possible.
- **Multiply** coverage for large financial institutions with multiple offices without worries or IT hassles. Expanding your signage solution is as simple as adding players and displays. Add new displays to existing campaigns for different offices in different time zones with UCView's easy-to-use interface.