



UCView Reaching Your Audience

Supermarkets have been one of the earliest adopters of digital signage networks and it's no wonder: Independent research has confirmed that brand preferences are influenced by the moving, brightly-colored images and full motion video ads on digital signage. A corresponding lift in sales for products marketed to attentive shoppers has also been shown. Let UCView's Digital Signage Solution work for you and your vendors to increase profits and control marketing costs.

- After the initial installation you can control any configuration of your network from anywhere, at any time.
- Deliver interactive live content including: News, weather, special offers, vendor advertisements and even directions to any area of your store. Change content on-the-fly or slowly roll out a large promotion in advance, without complicated marketing strategizing.
- Promote your highest margin products and point out their location to increase sales and profits.
- Interlace your own eye-catching images and video of products with recipes and how-to information to inspire investigation and purchase at the products' in-store location.
- Sell advertising space to your vendors and related third parties, making money to cover the system's initial cost and opening a gate for future revenue flow.

The versatility and expandability of our display signage network allows you to use one sign and expand to hundreds, in one store or an entire chain, all under your control from anywhere, at any time.