

Get  
your  
message  
out...



...where &  
when it  
matters  
most



- ❧ Lobby and Foyer
- ❧ Rooms and Suites
- ❧ Conference Rooms
- ❧ Restaurants & Bars
- ❧ Poolside Areas
- ❧ Elevators and Stairways
- ❧ Parking Structures



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## Digital Signage for Hospitality

*Dynamic digital signage for today's hospitality industry*



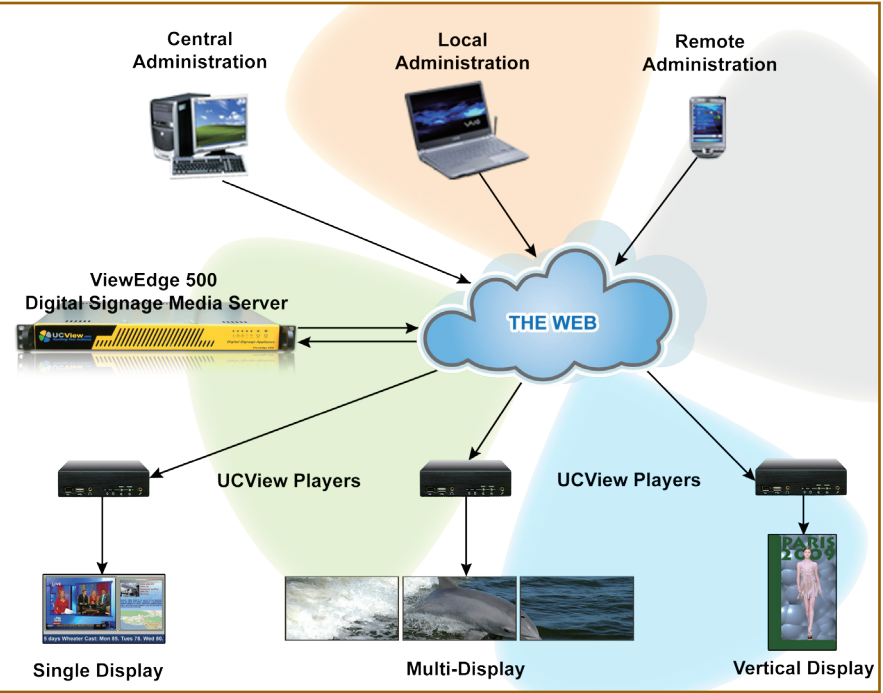
With the UCView Hotel Experience, you can deliver high-impact media content over cutting edge digital signage that delivers your message to a targeted audience. Our system has revolutionized the way guests connect with hotel management; increasing brand recognition, expediting return on investment and fostering greater customer satisfaction.

Touch screen interactivity in each room provides guests with automatic access to room service, concierge, maid service and management—all controllable by a single administrator within the organization. Personal itineraries, news, stock tickers, entertainment, local attractions, restaurants (within or without the hotel), special requests and corporate agendas can be customized for an exciting new way to use their in-hotel time for enhanced activity and productivity.

Installing strategically located digital signage throughout the premises continues guest navigation to desired locations and amenities with an unprecedented informational outreach of your targeted message.

Choose hosted or non-hosted systems that best utilize your advertising budgets, then use the UCView Web Portal to easily update content, change layouts, instantiate new ad campaigns and set up users. Because control is web-based, changes can be made at any time, from any location in the world using any web-ready mobile device.

Best of all, increased interactivity means increased profitability, as your targeting branding steers guests to your dining, entertainment and activity options, as well as participating local vendors.



# The Guest Experience



*Your continued success depends upon the satisfaction of your guests. Augmenting your excellent customer service procedures with UCView's Digital Signage Solution gives you an advantage against your direct competition and helps retain new and returning visitors.*

- Access personal up-to-the-minute itineraries
- Browse restaurants, local attractions, entertainment and more
- Request private dining options
- View corporate schedules and events
- Read news, weather, sports, stocks and other entertainment
- Check flight itineraries, cancellations and changes
- Receive personal messages
- Schedule reservations
- View hotel menus and catalogs

# The Hotel Experience



*UCView's Digital Signage Solution offers more seamless hotel/guest interaction that benefits hotel staff as well as the hotel's guests.*

- Direct personalized marketing at low cost to hotel
- Show latest merchandise offerings and sales
- Promote hotel services
- More interactive in-room guest communication, improving service time and customer satisfaction
- Update guests immediately
- Send reminders for reservations, activities and check-out times
- Broadcast alerts and pertinent messages
- Seamless integration with hotel management system
- Announce upcoming events
- Display hotel directory and maps