UCView
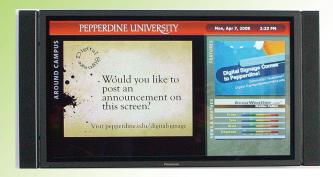## Reaching Your Audience

Communities

The UCView Campus Information System delivers a myriad of messages across campuses through digital signage in lobbies, entrances and interactive kiosks.

- Instantly update content to provide up-to-the-minute information on news, stocks, sports scores, weather and even traffic reports.
- Present event schedules and other social information to increase audience awareness and interaction throughout the campus.
- Assist student news bureaus by providing sporting or social event news.
- Generate ad revenue and increase student awareness by renting a section of one or more displays to local businesses, campus credit union, employers and community organizations.

Educational Messages

Digital signage stimulates interest in school programs by demonstrating processes, informing students of special guest lectures and even rebroadcasting lectures at a future date. Administrators determine what messages are viewed.

- Configure one display, a group of displays in select areas of campus or every display on campus for best exposure at the best time.
- Utilize live event broadcasting to offsite locations to increase attendance to guest lectures, etc.
- Subjects too broad for cost-and-time-intensive print media are quickly and easily maintained and updated using digital signage.
- The UCView system allows educational messages to take the form of text, video, Power Point presentation or even live broadcast.

Information Kiosk

In addition to digital signage, UCView offers a web-based touch-screen kiosk that can be equipped with interactive content for virtually any purpose.

- Display campus event centers, student unions, local businesses, purchase tickets to events, historic sites, or anything else you need through an easy-to-use touch screen interface.
- Manage your kiosk with the same, straightforward UCView web portal. Update any content to the kiosk immediately.
- Generate directions from the kiosk to locations being accessed by the user.
- Comprehensive interactive wayfinding for students, staff and visitors. Quickly find maps, floor plans, event descriptions, names, addresses and phone numbers. Find the person, classroom, office or store they're looking for with the touch of a finger.

Emergency Messaging

An integral part of our Campus Information System is its flexibility. Your system network can be converted in an instant to an emergency broadcast system.

- Campus security can provide visual and audio emergency alert messages across the campus, immediately capturing viewers' attention and helping ensure their safety.
- Directing persons on campus to safe areas and informing them of appropriate actions allows your security staff and—more importantly—viewers to respond to an emergency faster than ever before.

With college and university campuses exposed to the same threats and safety challenges that affect many parts of our society, having the ability to warn students, staff and visitors to your campus of potential weather problems and threats to personal safety is an incalculably important benefit of the UCView Campus Information System.

Digital Signage for Education

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