



UCView Reaching Your Audience

Pump Media Power by UCView uses state-of-the art technology and a comprehensive marketing program to drive motorists to your station and profit centers like C-Stores.



- An effective customer loyalty program that drives motorists to your stations.
- 3rd party on-site promotions that create activity and awareness of both the 3rd party and your company.
- Use audio/video commercials, PowerPoint presentations or other dynamic media solutions to drive customers to your c-store, car wash or QSR.
- News, weather, traffic reports, trivia and sports scores from local and national providers that entertain customers and provide a better fueling experience.
- Coupon strategies to add customer value at pumps and stations.
- Increase advertising and sales market value with our attractive 19" LCD Pumptop Kiosks. These double-sided, low maintenance and energy efficient units add extra flair and capability to your stations.
- With our new InfoCell technology, your audience can use their web-enabled cellular devices to interact with your signage: Driving directions, addresses, quick interactive trivia games, digital coupons and virtually any other interactive activities you can dream up bring a whole new level of entertainment and usefulness to your customers.

www.ucview.com

1-877-828-4399