



## UCView Reaching Your Audience

UCView's Digital Signage Solution is perfect for government installations where effective public interaction must be adaptable *and* fiscally responsible. Digital signage increases awareness, provides information and inspires action for civil causes, with minimal cost and reduced outlays of maintenance.

- Present a calendar of events in local libraries to promote an event taking place in the library, new material and service additions.
- A small screen outside an information booth can provide needed after hours information and eliminate the need for redundant staff.
- Educate, entertain and inform citizens waiting in long lines at busy locations such as DMV and Social Security Administration offices, local court houses and public transit stands.
- Post a dynamic directory next to an elevator or foyer, changing content as needed for various times and conditions during the day. Provide directions to various areas of large installations or greet a group for specific events.
- Deliver inspirational messages, holiday notices, news, and weather as well as event information to public service employees and administrators. Vary information by department need with a few keystrokes—even while away from the department.
- Save funds on costly print media with quick changes to one, several or all of your signage using any type of image, presentation or video media.

[www.ucview.com](http://www.ucview.com)

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