



UCView Reaching Your Audience

*A*s an early adopter of the digital signage revolution, the hospitality industry already enjoys the many benefits that digital signage provides, including: Flexible deployment, straightforward and scheduling and reliable operation. Now is a great time to offer a multi-use media setting for your guests and UCView has a solution for establishments of any kind and size.

- Display greetings, directions and branding to guests in the lobby and behind the registration desk.
- Digital signage in elevators provides guests with information about restaurants, amenities, in-hotel shops, limited-time special offers and local businesses. Modify content to suit changing needs quickly and round-the-clock, without the need of complicated IT infrastructure and personnel.
- An in-hotel digital signage network may contain location-specific content: Provide work out tips in your gym, suggest selected menu items in restaurants and provide news, weather and supplementary information in the corridors.
- UCView Digital Signage Solutions are infinitely expandable. Start with a few signs and add as many as you need—at any location. Whether you host the network or have us host it for you, the reach of your message increases efficiently and reliably.
- Concierge desks can advertise and present information for tickets to shows, attractions and other events. Hotel specials and other services specific to your location and concierge expertise can be looped in for maximum exposure. The interactive of the UCView Digital Signage Solution can assist the concierge staff to improve your guests' experience.
- Replace the clutter of print media with dynamic video, Flash media, PowerPoint presentations and slide shows. Schedule ad campaigns for rapid changes that serve varying market or seasons, giving additional benefits to advertisers. These paid ads help you quickly repay your investment.

www.ucview.com

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