



## **UCView** Reaching Your Audience

Today, many restaurants—whether fine dining, fast food, sports bars, clubs, mall food courts or other culinary venues—display their fare using back lit ads, posters, window images and wall mounted screens. If you are one of the establishments that use these various print media, or are thinking about doing so, why not upgrade to a flexible, cost-effective UCView Digital Signage Restaurant Solution? For the price of investing in advertising for a few months you can replace your current static advertising forever.

- Suggest monthly cocktail, happy hour and menu specials with vivid images and animation in customer areas. Modify pricing, sell-through times and items to different areas of your establishment with a few clicks of a mouse.
- Link multiple screens together into a “video wall” that creates a dynamic visual presentation and unique modern ambiance.

- Create a sophisticated loop of art, tranquil scenery and other targeted images that contribute to an enhanced fine-dining ambience for your customers.
- Incorporate music-video-style content, contemporary cuisine, fashionable drinks and new menu selections to a hip, young crowd. Change message style and elements to easily create “theme nights.” Turn your restaurant into a night spot and your café into a hot spot.
- Sell advertising space to related vendors and third-party organizations, recouping your investment faster, sparking interest in customers and expanding the reach of your marketing.
- Fast food establishments can display the most profitable suggestive-sell items, combos and specials to customers in line before they get to a register, decreasing wait times and increasing sales of the advertised items.

By improving and expanding your customers’ experience, digital signage can increase attendance and motivate more profitable decision-making during every visit.

[www.ucview.com](http://www.ucview.com)

1-877-828-4399