

## The Process of Constructing a Layout

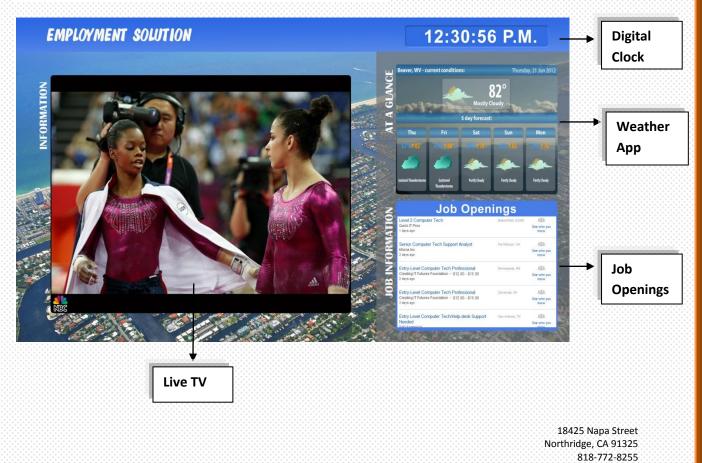
A layout consists of templates and style elements adorning the content and graphics displayed on a digital signage monitor. A layout also allows for you to adjust and organize the placement of your zones.

Before creating a layout you should have the following information:

- What would you like to show in your layout?
- Have you already uploaded your media/images to your computer?
- What type of apps or widgets would you like to add?
- What is the resolution of your display?
- How many displays would you like to include?

Zones: You can insert any number of zones to display content. A zone is a section in your layout where you want content to appear. Zones are flexible and the boxes used to create these zones can be adjusted to any height and width desired.

The image below depicts a display screen with four zones.





Background: Background is used to provide an image to the back of your layout. Content are shown on top of the background image. This provides a new look and design to your layout.

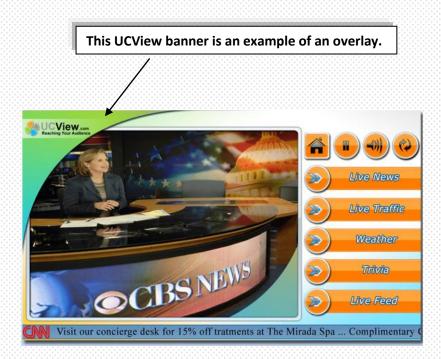
nt npaigns & Ads update	Display la		Demo La	your				
koard ®	Details							
re		Name	E: Demo Layout					33333
sis	Di	isplay resolution	WXGA (1360x7	68) 💌				2222
ports		Multiscreer	n: 🖾					
shboard		Background	f: Keep existing	<ul> <li>(.jpg, .png, .swf)</li> </ul>				
gement atent Affiliates		Overlay	v: None	• (.png)				100000
partments & Users	Save							
play layouts	Delete							
bal alerts js								
ations & Displays	Add a new box Section	Left	Top Width	Uninha Mar	Preview			- 33333
	Popup 💌		Top Width 0 200	Height Mor				Side Banner
ort nouncements		0	0 200	200				
arch	Add				and the second		E	
settings	Existing boxes				1			-
eo Tutorials oport Ticket	X Section Main Media	Left	Top Width		e		E ST	
wnload client installer	Allow fullscreen?	13	64 938	642 +			A DECEMBER OF THE OWNER	
Powered by UCView		U	0 1360	768			and the second	
http://www.ucview.com/	Side Banner Allow fullscreen?	993	67 311	620 +		A CAL		
		0	0 1360	768	Bottom Banne	er		
	Bottom Banner Allow fullscreen?	2	715 1353	39 +	1			
	Allow fullscreen?	0	0 1360	768				
	Update all Del	ete selected						
		-3	Copyright © UCView.com	UCView Meda Inc. Al		, [	a city at r	background image hight. Content has uploaded yet.
Dur Delicious Breakfar	Today Freih like: 75° Humidity: 53%	with DA 5°		C/n Facom Just 15	r Gallery Elike this one s Like this one s Night		a city at r	night. Content has
Dur Delicious Breakfar	A Constant A Cons	orth CA 5° Set C	auro F Ste	Cu Room just 18	r Gallery		a city at r	night. Content has
Our Delicious Breakfar         Our Delicious Breakfar	f 2020 Art 2020	This b	ackgrout	Room just 18	r Gallery E Like this one 50\$ a Night		a city at r	night. Content has
Dur Delicious Breakfar	f 2020 Art 2020	orth CA 5° 5° 5° 5° 5° 5° 5 5 5	ackgrout	Room just 18	r Gallery Belike this one 50\$ a Night		a city at r	night. Content ha

18425 Napa Street Northridge, CA 91325 818-772-8255



Overlay: An image covering the surface of a layout. This is laid on top of your zones and the background image. The overlay gives your layout a more dynamic appearance.

The green-yellow banner on the upper left hand side is a visible example of an overlay. This banner is covering a portion of the live news channel. An overlay can embellish your layout and also allow for you to advertise your business.

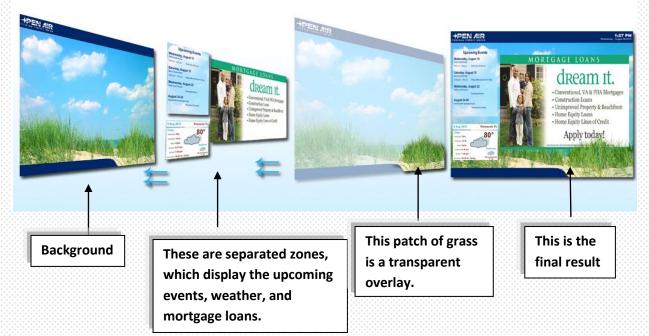


18425 Napa Street Northridge, CA 91325 818-772-8255

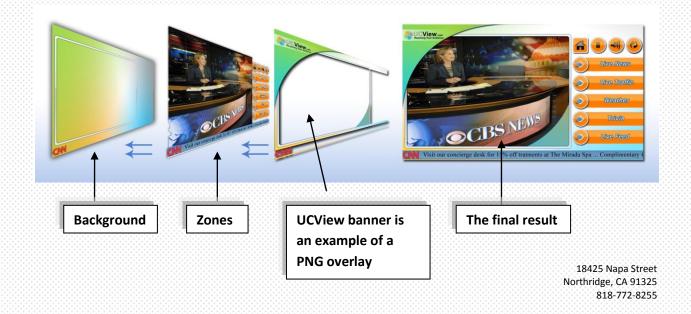


Transparency: A transparency is a PNG image which is clear. It allows for you to show content and images from behind.

This is an example of a layout with a transparent overlay. After applying the overlay, the background and zones are still visible.

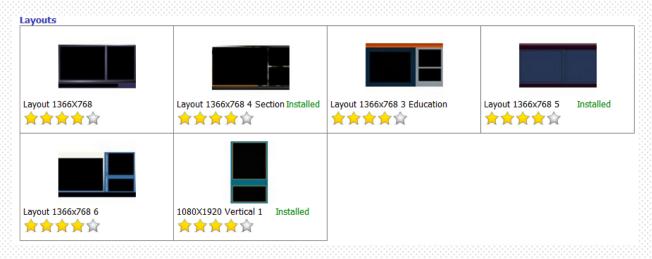


Same as the image above, the final result is taken apart to show the process of putting together a layout.





Content Store: UCView has premade templates ready to install. Simply login to your portal at portal.ucview.com – select Content Store – scroll down to Layouts - select from six different templates – click on the desired template – and then click on Create Layout. Your template will instantly be ready to use.



UCView's content store has many different apps and widgets available for your use. Select from a variety of categories which include social media, news, weather, and information.

18425 Napa Street Northridge, CA 91325 818-772-8255