

Digital Signage Solutions For Gas Stations

THE MOST ADVANCED DIGITAL SIGNAGE FOR GAS STATIONS

UCView developed the only interactive digital signage gas station kiosk in the industry that allows motorists to localize information, reward programs, directions, promotions, and valuable advertising messages at the pump. We get great responses to these interactive systems.

UCView's pump-top display software has been proven on thousands of gas pump-tops around the USA. Each pump-top display unit houses a UCView digital signage player that allows for remote control and monitoring of the displays, and provides interactive access to customers via touch screen technology or their own mobile phones. Our unique technology reduces installation and security costs because it allows each pump-top unit to connect to a media server without running wires or installing non-secure wireless networking systems. The pump-top units are designed and built for easy maintenance and field servicing, and equipped with remote diagnostics that minimize downtime because we can fix most problems without traveling to the location.

UCView uses state-of-the art digital signage technology and a comprehensive marketing program to drive motorists to your station and profit centers such as C-Stores, including:

- An effective customer loyalty program that drives motorists to your stations.
- Third-party on-site promotions that create activity and awareness of both your company and the third party.
- Use of audio/video commercials, images, Flash, PowerPoint presentations or other dynamic media solutions to drive customers to your C-store, car wash, or QSR.
- News, weather, traffic reports, trivia and sports scores from local and national providers that entertain customers and provide a better fueling experience.
- Coupon strategies to add customer value at pumps and stations.
- Increase advertising and sales market value with our attractive pump-top kiosks. These double-sided, low maintenance, energy-efficient units add extra flair and capability to your stations.
- UCView's new InfoCell technology allows your audience to interact with your signage via their web-enabled cellular devices. Driving directions, addresses, quick interactive trivia games, digital coupons, and virtually any other interactive activities you can dream of brings in a whole new level of entertainment and actual value to your customers.

