

Banks & Financial Institutions



Banks and financial institutions can use digital signage effectively to inform their customers of new options they may be entitled to, upcoming events taking place, and general financial updates. Digital signage has proved to be very useful for many banks and financial institutions, which helps provide a better relationship with customer and the employee. Digital signage can be used in multiple ways to inform or even entertain customers waiting in the queue or lobby.

Employee Training

Digital signage can be used to effectively train new employees. It can be very resourceful and profitable for financial institutions and banks as it takes up much less time to train. Employees can even use digital signage to watch informative training videos and take quizzes and exams. It can be just as effective in preparing employees for their positions.

Entertainment

Banks and financial institutions can use digital signage to entertain customers in waiting areas or lobbies. Customers waiting in a long line can pass the time by watching live TV or viewing other enjoyable content. Customers can also view important financial news, money data, and even stock tickers.

Greetings

Provide warm greetings for customers entering the establishment. Welcoming messages can be very effective and can even boost the customer's mood. Greetings can strongly enhance the outlook of a bank or financial institution, making it seem more accommodating to the financial needs of a customer.

Stocks and Financial Data

Post stocks and financial data for customers and even employees interested in what is happening in the financial district.

Community Interaction

Digital signage can be used to show how a bank is giving back to their community. Show images and provide upcoming events occurring in the community. Display testimonials from customers who have had a great experience with a bank.

Financial Promotion and Offers

Use digital signage to advertise and promote financial products. Promotions on a digital signage display can be very effective as many customers can view beneficial offers.

Alert Messaging

Provide alert messages to inform customers and employees in times of an emergency. It only takes seconds for messages to be released throughout the establishment. Emergency messages also include an audio feature which enables that all individuals can hear the alerts without any problems.