

UCVIEW CASE STUDY: L.A. COLISEUM

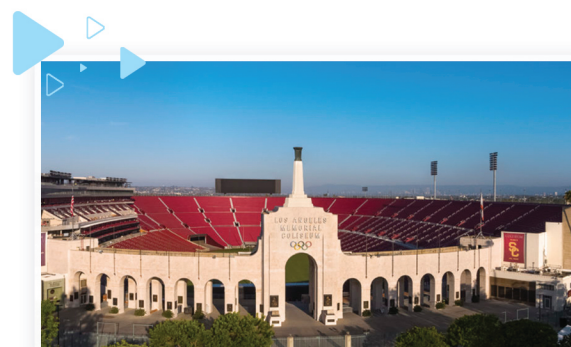
INSTALLING 700 IPTV CAPABLE SCREENS WITH INOVATIVE
DIGITAL SIGNAGE FEATURES

www.ucview.com (877) 828-4399 sales@ucview.com

700+ Screens Installed

UCView installed over 700 screens across the Los Angeles Coliseum including interactive displays in VIP Booths. All displays support IPTV and stream in full HD quality.

UCView software provides a number of options for visitors and staff to get the



Countdown
Timers



Local
Weather



Interactive
Experiences

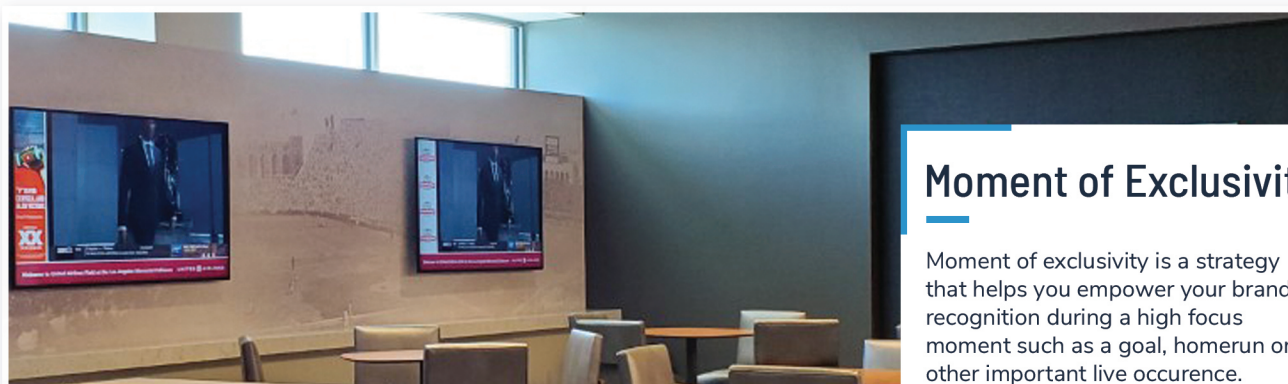


Live
Broadcast



L-Bar Design

UCView's innovative L-Bar overlay enable viewers to watch the live event while also receiving sponsored messages. Administrators can upload custom HTML templates to be used as L-Bars in conjunction with IPTV functionality.



Moment of Exclusivity

Moment of exclusivity is a strategy that helps you empower your brand recognition during a high focus moment such as a goal, homerun or other important live occurrence.

It is effective at capturing viewer's attention.



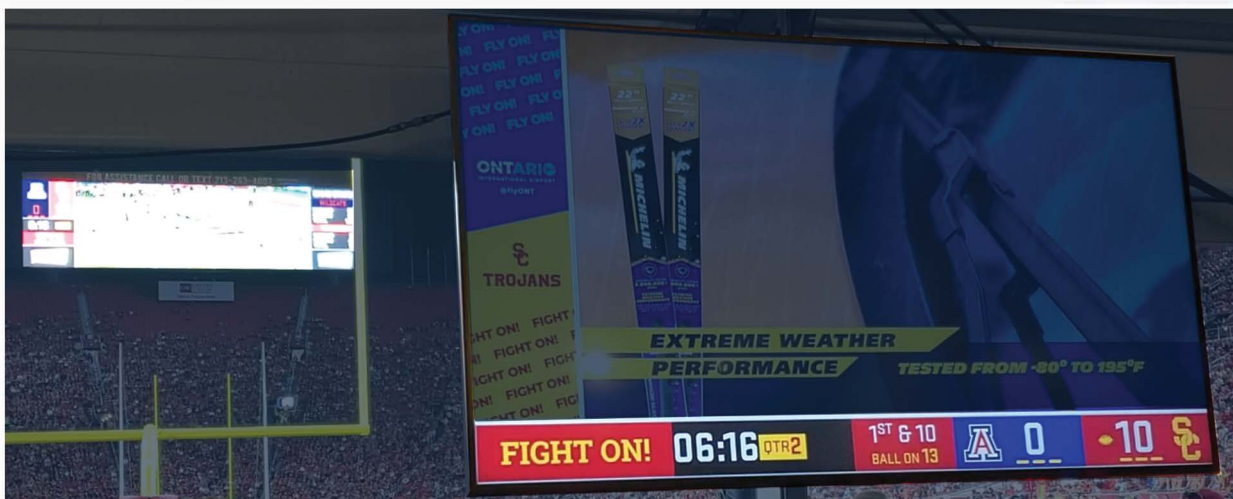
Playback & Recording

UCView IPTV software for standard NVR recording as well as time shift recording. Time shift recording is useful for rewatching replays and important moments of the live event.

Event Based Content

With the help of UCView software's advanced screen control and content triggers you can trigger unique content campaigns for each part of the live event or game (i.e. pre-game, half-time, post-game).

In addition, [LivLink](#) technology enables live event triggering and monitoring in real time.



Integration With Daktronics Scoreboard

UCView software integrates directly with the stadium's Daktronics scoreboard. This enables the live data from Daktronics board to be displayed on any screen in the stadium in real time. This is useful to relay important information like game score to visitors wherever they may be inside the stadium.

Adaptive Network Encoding

Enable the power of adaptive network encoding over RTMP to automatically recover from bandwidth issues.

Constantly monitor low-level network metrics and performance, while automatically decreasing video streaming bitrate in adverse network conditions, ensuring broadcasts maintain smooth, buffer-free playback for end users.