UCView

DIGITAL SIGNAGE FOR CORPORATE OFFICES

INFORM EMPLOYEES, ENGAGE VISITORS, HOST VIDEO CONFERENCING AND IMPROVE WORKPLACE SAFETY

www.ucview.com   (877) 828-4399   sales@ucview.com

Maximize Organizational Communication

> " 70% of U.S. workers do not feel engaged.
> - Gallup Poll

Time and knowledge is money in the corporate world, so an engaged workforce is crucial to your bottomline. Targeted and timely messaging creates market advantages for your clients, visitors and employees. UCView's unrivaled digital signage solutions offer robust, easy-to-use and cost-effective approach to help you maximize your productivity.

Bright screens, eye-popping graphics and dynamic content makes the UCView digital signage system more dramatic and effective than print media, and gives you many options to easily improve and expand your content.

▶ Greet visiting companies and officials with personalized, eye-catching welcome messages

▶ Flexible playlists. Combine featured content from multiple departments into one playlist.

▶ Broadcast emergency escape plans for each area of your facility.

▶ Hold live video conference meetings through any display at any location in your network.

▶ Display event schedules via direct API integrations with Exchange, Office 365 or Google Calendar

▶ Support web-based dashboards. Display key metrics with data integration tools such as Google Sheets, Microsoft Excel, XML and JSON.

▶ Streamline employee training by storing learning materials and briefings for on-demand viewing

How We Can Help

Since 2010 UCView has provided digital signage solutions to corporate offices of all sizes. Our customers have seen tremendous benefits with our solution for distributing time sensitive information, engaging relevant stakeholders and improving overall workplace efficiency as well as safety.

Our system is easy to install, manage, and use for scalable delivery of high quality, live, and on-demand digital content in any media formats. No special skills or extra IT costs are needed.

Go with an **on-premise** solution to leverage your own data centers or opt for the **cloud** with free CMS maintenance.
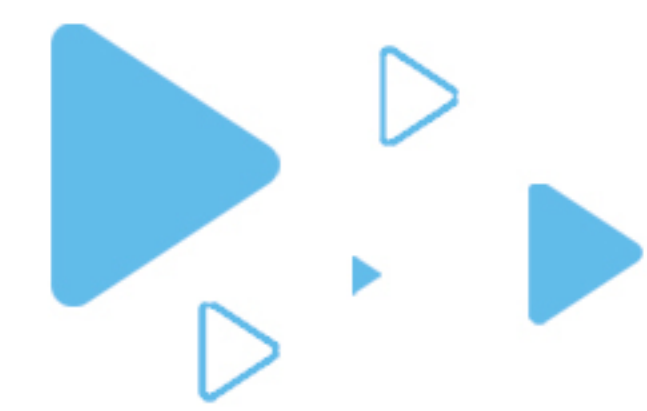
13 Years In Business

6,000+ Happy Customers

10,000+ Installations

EMERGENCY ALERT

Please locate your nearest emergency exits and evacuate the building

CAP Emergency Alerts

Be prepared in case of an emergency with the ability to push alert messages, floor evactuaion maps and more. Administrators can quickly override currently playing content in any or all locations with emergency messages utilzing the CAP protocol.
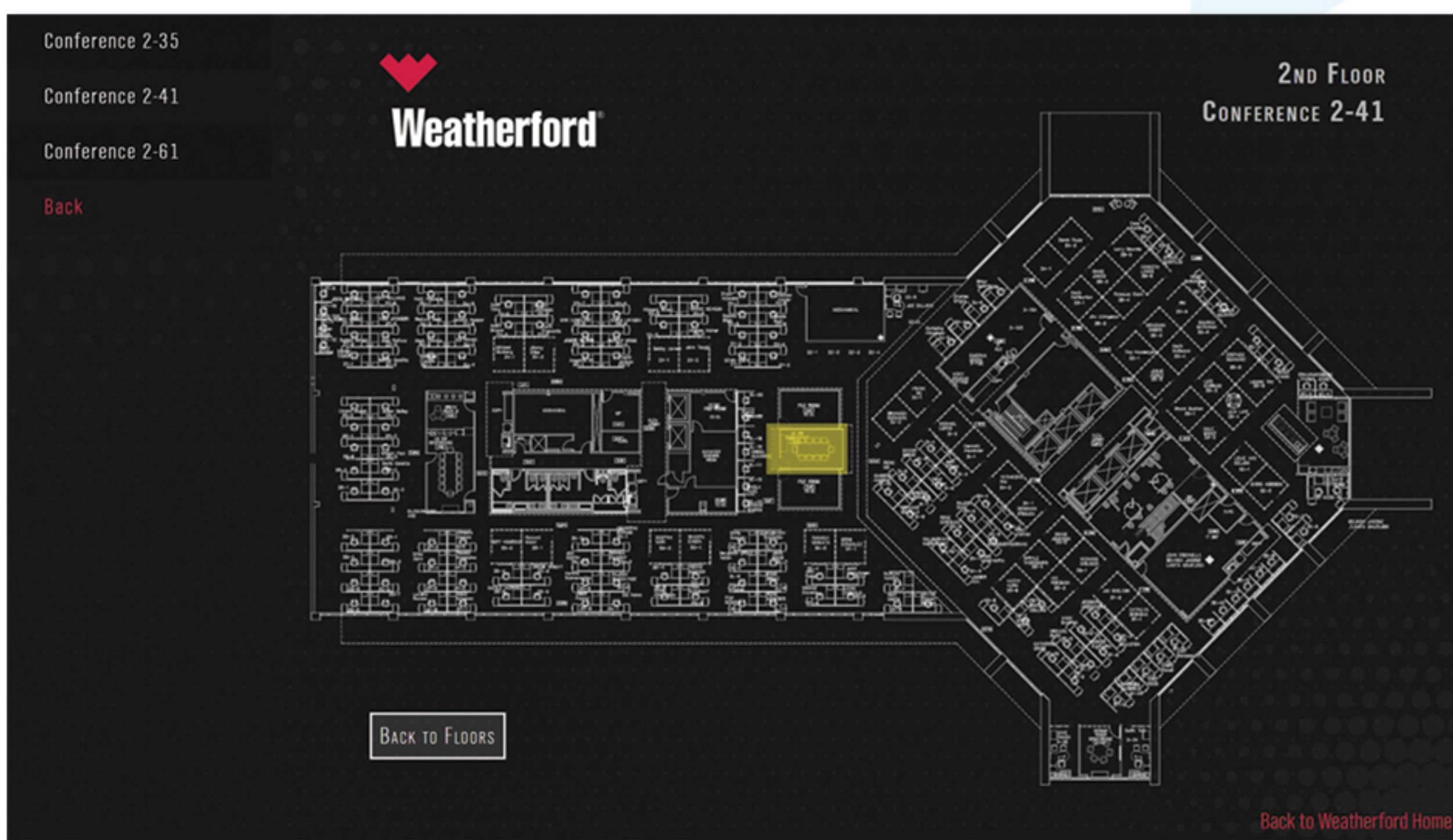
CAP alert triggers a variety of public warning systems which will increase the chances of awareness. Instructions regarding evacuations, natural disasters along with basic first aid information can all be pushed to screens in a matter of seconds. The alerts can also assist those who are hearing or visually impaired and be pushed directly to employees' mobile devices.

Kiosks & Wayfinding

Corporate buildings can be easy places to get lost in for first time visitors. One of the most essential uses of digital signage is for wayfinding and interactive kiosks. Kiosks feature full-scale 2D or 3D maps that can be color-coded, and include icons as well as a helpful *"You are here"* locator to guide patrons in the right direction.

Digital signage can help visitors and patients find just where they need to go quickly and with ease. A wayfinding kiosk can save employee time by navigating visitors and giving them helpful information. In addition, administrators can quickly modify any information presented by the kiosks and ensure ADA compliance.

In lobbies interactive displays can help with long wait times by providing visitors with informative videos, trivia games, local news, weather and other useful widgets.

▶ Integrate with 3rd party scheduling & mapping solutions such as Google Maps

▶ Create interactive personal experiences for employees. Integrate calendars, weather, schedules and more

▶ Provide interactive map based building directories for vistors with turn-by-turn directions

▶ Quickly edit floor plans and routes for any future building modifications
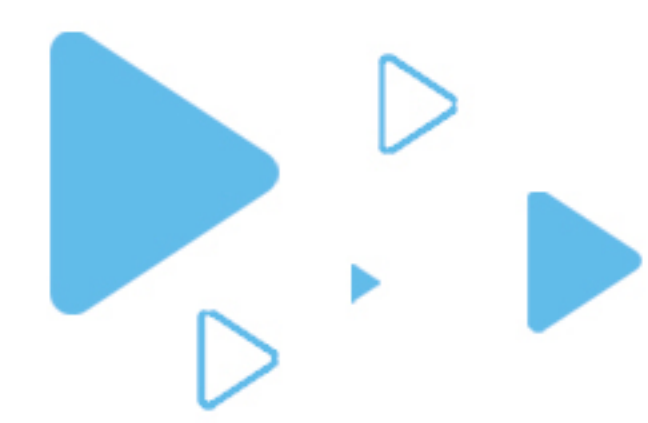
Real-Time Performance Management

In a busy corporate environment teams rely on up-to-date data that changes quickly. Sales quotas, lead statuses, profit margins, revenue and profit targets, absenteeism are all important metrics to gauge the performance of your teams. The best way to communicate these metrics is through constantly updating visual displays. Your teams will always be just a glance away from the latest data they need to perform.

UCView CMS makes data visualization easy with analytics API integrations such as Looker. You can easily display live charting, important metrics and key performance indicators (KPI's) from the Looker platform in your digital signage playlists. This provides a great tool for data analysis, motivation and fostering relevant discussion.

Teams can also set up conditional personal goals and performance targets. If a team is exceeding or falling behind in certain aspects it will be evident right away.

MONTHLY ONLINE LEADS STATISTICS

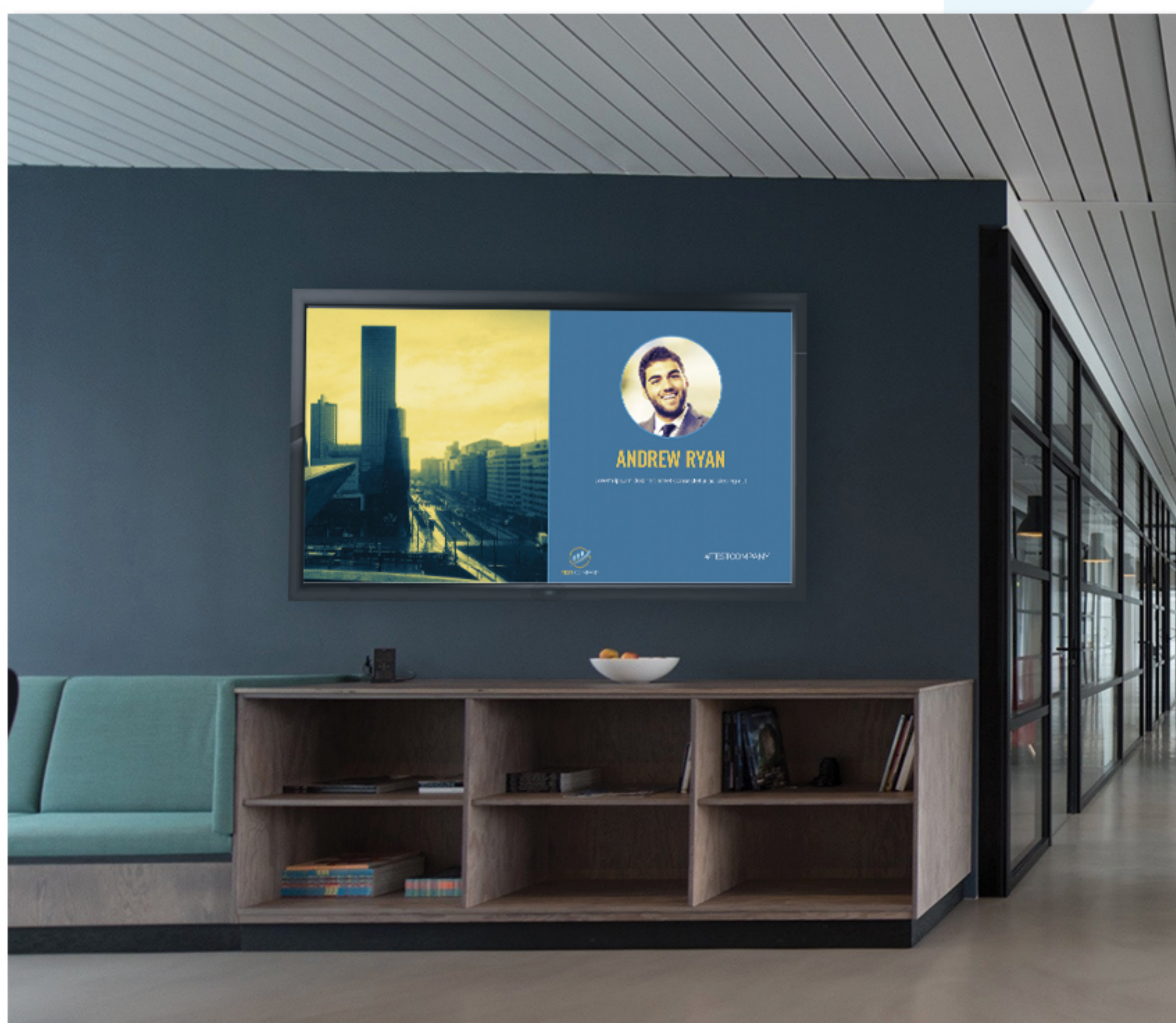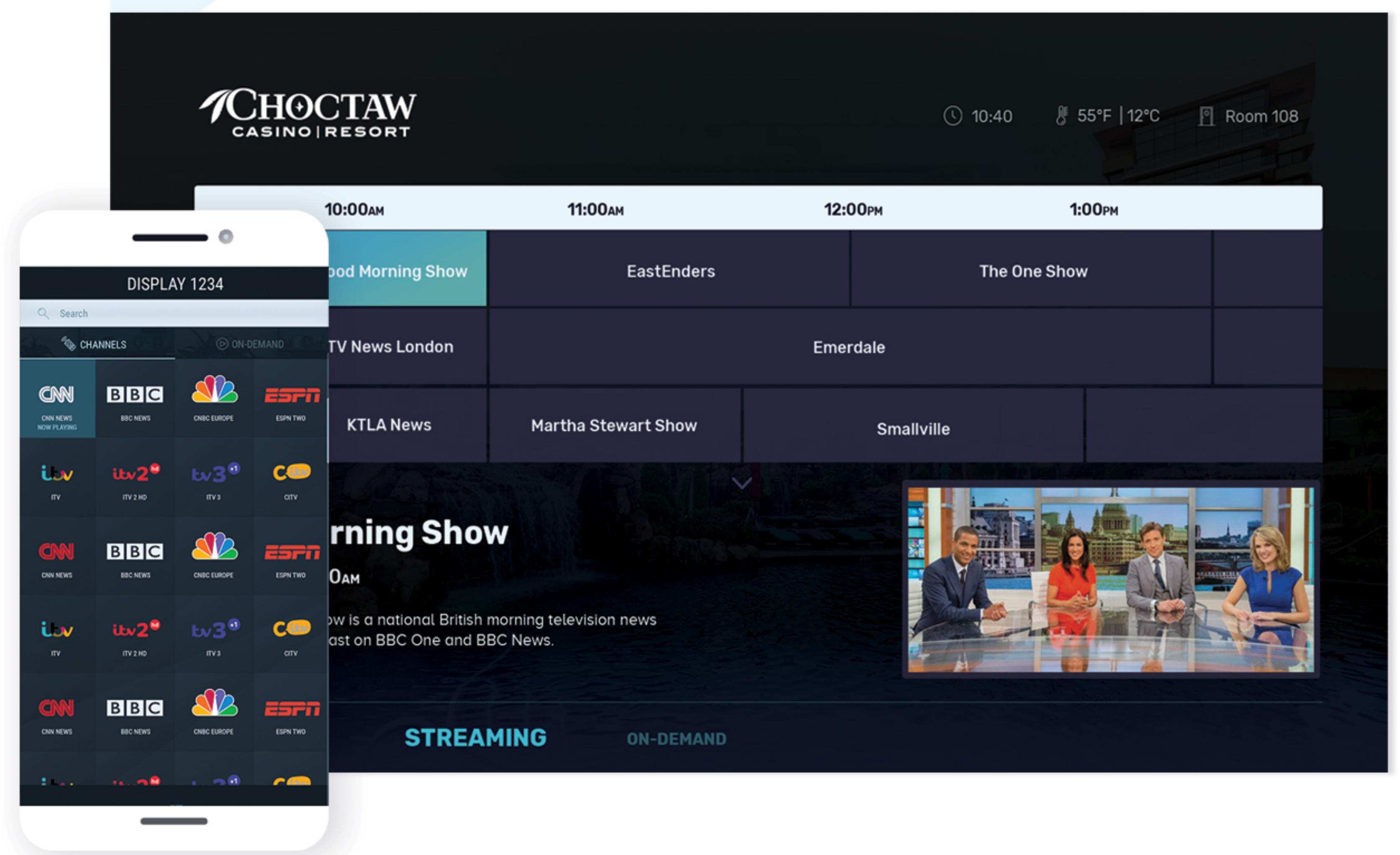| CAPTERRA	GOOGLE Adwords	GOOGLE Organic	SOCIAL	NEWSLETTER
TOTAL LEADS	TOTAL LEADS	TOTAL LEADS	TOTAL LEADS	TOTAL LEADS
45	45	10	10	10
CONVERSION %	CONVERSION %	CONVERSION %	CONVERSION %	CONVERSION %
20%	20%	20%	20%	20%
BIGGEST LEAD	BIGGEST LEAD	BIGGEST LEAD	BIGGEST LEAD	BIGGEST LEAD
$750	$750	$1750	$1750	$1750
TOTAL REVENUE/COST	TOTAL REVENUE/COST	TOTAL REVENUE	TOTAL REVENUE	TOTAL REVENUE
$15000 $4500	$15000 $4500	$2500	$2500	$2500
AVG. REVENUE PER LEAD	AVG. REVENUE PER LEAD	AVG. REVENUE PER LEAD	AVG. REVENUE PER LEAD	AVG. REVENUE PER LEAD
$550	$550	$1250	$1250	$1250
AVG. COST PER LEAD	AVG. COST PER LEAD	BACKLINKS GAINED/LOST	BACKLINKS GAINED/LOST	BACKLINKS GAINED/LOST
$327	$327	+20	-5	+10

IPTV & On-Demand Content

With a combination of live TV, on-demand content and digital signage you can create powerful dynamic content delivery system tailored to your corporate culture. Show live news, local channels, corporate messages and curated on-demand videos and interactive content.

Save on costs by utilzing your existing IP network and AV hardware to stream IPTV. Your administrators have granular control over what content is playing across departments and can add aditional display end-points by simply adding extra Ethernet switches.

In addition, employees are able to view IPTV and On-Demand content right on ther mobile devices. Perfect solution for remote employee training and making sure everyone gets an important announcement wherever they are.

Lobby Welcome Boards

Reinforce your brand message and give your workplace a unique ambiance with strategically placed welcome boards. These boards can personally greet and entertain guests or encourage new employees with colorful graphics, company videos and interactive content.

Control all of your welcome boards from one location and even customize messages based on time of day and location.

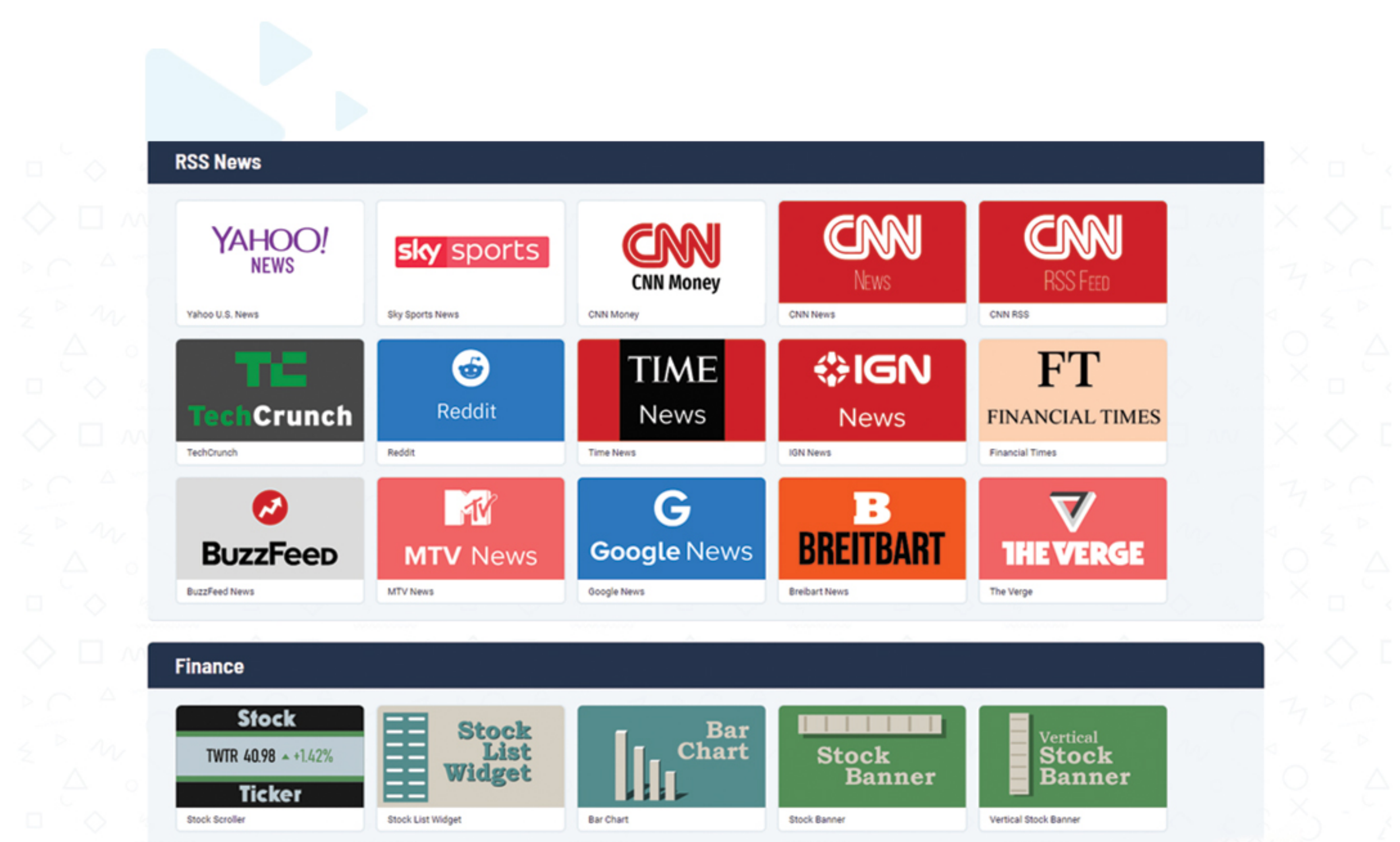| Countdown Timers	Local Weather	Interactive Experiences	Company News

Dynamic Content

Choose from over 100 widgets ready to be integrated into your content.

UCView has the biggest selection of news, social media, weather and many more types of widgets that can be integrated into a playlist with a click of a button. Design any type of layout you want with unlimited screen zones and dynamic built-in widgets.

In addition, UCView's microsite feature converts any type of uploaded HTML file into an easily updatable content template. Change images and text content on the fly without coding.

SCHEDULE WEBINAR FOR AN IN-DEPTH WALKTHROUGH OF OUR SYSTEM