



DIGITAL SIGNAGE FOR HOSPITALITY

PRODUCE COMMUNICATIONS THAT WILL ENHANCE GUEST'S EXPERIENCES AND PROMOTE VENUE SERVICES

A Modern Way to Reach Out to Your Patrons & Guests

The hospitality industry adopted digital signage early on and already enjoys its many benefits, including flexible deployment, straightforward scheduling, and reliable operation. If you haven't yet joined the digital signage revolution, now is the time to hook up with UCView's digital signage solutions so you can offer a multi-use media environment for your guests.

UCView Digital Signage hospitality solutions are used nationwide to provide a unique, personalized experience for hotel patrons, cruise-ship guests, and other clients of leisurely venues.

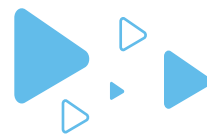
Using hotel high-definition TVs or your patron's mobile devices, you can provide an unlimited amount of content ranging from on-demand channels, interactive guest services, and massive information delivery, all with stunning high-definition quality.



Customized Room Service at Your Guests' Fingertips

- ▶ Integrate your establishment's services such as taxi request, room service, food and entertainment
- ▶ Entirely customizable interface allows you to easily market your brand, promote other products and events, and provide an entirely personalized
- ▶ Control the collection of content your system provides. Connect to live channels, on-demand movies, live
- ▶ Provide information of surrounding public features and establishments such as airports, subways, or





Advantages of Using Digital Signage Over Static Signs

▶ **Dynamic Signs in Elevators**

Digital signage in elevators provides guests with information about restaurants, amenities, in-hotel shops, limited-time special offers, and local businesses. Modify content to suit changing needs quickly and around-the-clock, without the need of complicated IT infrastructure and personnel.

▶ **Flexible System Management**

An in-hotel digital signage network can provide location-specific content such as workout tips for your gym, suggested selected menu items for in-hotel or nearby restaurants, and news, weather, and supplementary information in the corridors.

▶ **Money Savings on Print Media**

Our digital signage system is infinitely expandable. Start with a few signs and add as many as you need, at any location. Whether you host the network or have us host it for you, your message outreach will efficiently and reliably increase.

▶ **Delivery of Relevant Content**

Concierge desks can advertise and present information for tickets to shows, attractions, and other events. Hotel specials and other services specific to your location and concierge expertise can be looped in for maximum exposure.

▶ **Better Concierge Desk Experience**

Replace print media clutter with dynamic video, Flash media, Power Point presentations, and slide shows. Schedule content for rapid changes that serve varying markets or seasons, and give additional benefits to advertisers. Digital content helps you quickly recoup your investment in digital signage.

▶ **Interactive Automated Kiosks**

Interactive Kiosks can make the check-in process smooth and quick by providing guests with an automated check-in/check-out system. Recent poll by SmartBrief showed that over 91% of survey takers have either tried or are planning on trying to check in to a hotel using an automated kiosk.



Small Costs, Big Benefits

Digital Signage can be used virtually for any industry, and considering a hotel holds many amenities and interlaced services, digital signage can help greatly reduce costs of inter-communication and promotion of surrounding businesses and services, as well as engage your patrons at the moment they enter your premises.