

# Publishing Your First Content

## PUBLISHING CONTENT TO YOUR DISPLAY

- 1) From the dashboard, located at the top left corner, click '**Add Content**' to initiate the Content Scheduling process.
- 2) Switch to the 'Locations' tab to locate your new player.

Choose where to play your Content.

Campaigns			Locations
X	Name ↻	Hours ↻	

- 3) Select the player and press the arrow to the right to add it to the active campaign

Content plays at.

Campaigns			Players
X	Name ↻	Hours ↻	Players ↻
<input checked="" type="checkbox"/>	asdasd	Always playing.	asdasd
<input checked="" type="checkbox"/>	asdasd		Active

- 4) Scroll down to find and fill out the identifying information for your content.

Detail
 Advanced

Name:

Section: Main Media ▾ Fullscreen ☐

Duration:  HH:mm:ss

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Media: File (images, flash files, videos, etc.) ▾

Source: Your computer ▾

Local file  
 max 763 MB

Choose Files  
 DRAG & DROP FILES  
 ANYWHERE  
 ON THE SCREEN

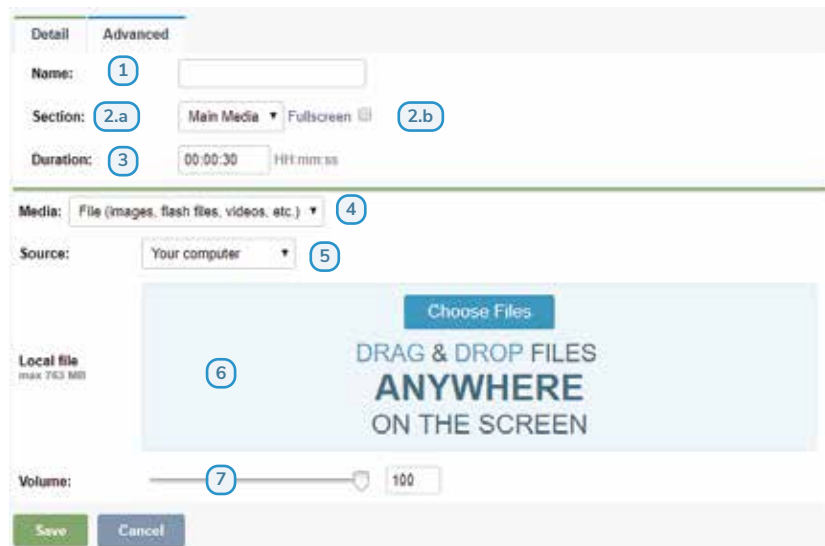
Volume:

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## PUBLISHING CONTENT TO YOUR DISPLAY Continued...

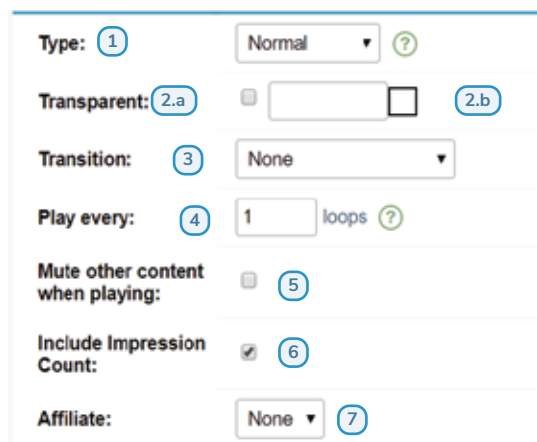
### Identifying your content

- 1) Name of this Content
- 2.a) Location on Template
- 2.b) Fullscreen on Template
- 3) Duration this of Content
- 4) Media Type
- 5) Media Source
- 6) Media File Zone
- 7) Content Volume



The screenshot shows the 'Advanced' tab of the content creation interface. The fields are numbered as follows: 1) Name field, 2.a) Section dropdown (set to 'Main Media'), 2.b) Fullscreen checkbox, 3) Duration field (set to '00:00:30'), 4) Media Type dropdown (set to 'File (images, flash files, videos, etc.)'), 5) Source dropdown (set to 'Your computer'), 6) A large blue area labeled 'Local file max 763 MB' with a 'Choose Files' button and 'DRAG & DROP FILES ANYWHERE ON THE SCREEN' text, and 7) Volume slider (set to 100).

### Advanced settings for your content



The screenshot shows the 'Advanced' settings for content. The fields are numbered as follows: 1) Type dropdown (set to 'Normal'), 2.a) Transparent checkbox, 2.b) Background color selection area, 3) Transition dropdown (set to 'None'), 4) Play every field (set to '1 loops'), 5) Mute other content when playing checkbox, 6) Include Impression Count checkbox, and 7) Affiliate dropdown (set to 'None').

Advanced settings help set up schedules and transitions between pages and content, as well as some underlying properties such as the layout background.

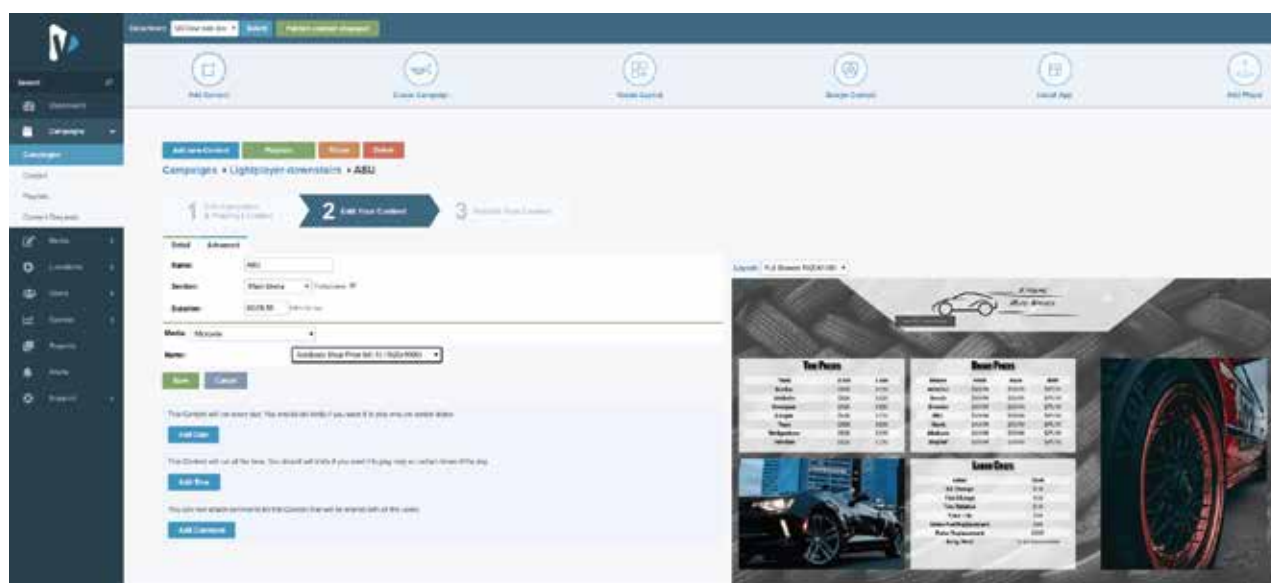
- 1) Schedule type (sequential or normal)
- 2.a) Is the content transparent (can you see the background layout)
- 2.b) Background default color ( if content is transparent)
- 3) Transition Type ( Fade, Swirl, Blur, Etc.)
- 4) Loops played before THIS content is repeated.
- 5) Mute background content when this content is playing
- 6) Include Impression Count ( how many people have interacted with this content)
- 7) Is this content affiliated with a partner, if so, which?

# Publishing Your First Content

## PUBLISHING CONTENT TO YOUR DISPLAY Continued...

Saving and publishing your content

- 1) Once youve filled out all the informatino about your content, press “save”
- 2) Once you save your content, it will be represented in the content editing screen.



**NOTE:** Visit the VIDEO TUTORIAL section for more information on how to control and edit contents inside your media such as microsite information and images

- 3) Once you have confirmed that all the scheduling informatino is correct, press Save again, and the screen will prompt you to publish content.
- 4) Click the green “Publish” button towards the top of the screen to go to the content publishing screen where you can confirm to push your new content to your player.



- 5) Select all the content you want to update, and press “publish all”

