



UCView digital signage software is a comprehensive platform which allows educational institutions to display way finding maps, Menu boars, emergency alerts, live broadcasting, upcoming events and more. UCView specializes in working with K-12 schools, colleges, universities and school districts. Our clients have already seen tremendous benefits of digital signage through increased ticket sakes to school events, higher donation rates, cost savings on print materials and much more. We have extensive experience working with universities, colleges and School Districts providing digital signage services which are applicable for students, instructors, staff, and visitors.



Support from the broad UCView ecosystem of content creation and distribution helps ensure a successful digital signage implementation. The UCView digital signage system is easy to install, manage, and use for scalable delivery of high quality, live, and on-demand digital content in any playable formats.



UCView operates in any network environment using a wired connection, Wi-Fi or cellular wireless communication. You can achieve additional scalability in large deployments by operating Multiple UCView ViewEdge Servers. UCView provides an end-to-end, scalable content management and distribution solution which can support environments of all sizes, no matter how large or small.





Educational institutions use digital signage in order to deliver rich multimedia content, including any video types, Flash, images, RSS feeds, and HTML graphics to the player.

School events, messages, alerts, ettc, can be distributed across campuses through digital signage in lobbies, entrances, and interactive kiosks.



Stanford Unversity Informational Kiosk

Instantly update content to provide up to-the-minute information on news, stocks, sports scores, weather and even traffic reports. Present event schedules and other social information to increase audience awareness and interaction throughout the campus. Assist student news bureaus by providing sporting or social event news.

You can also generate ad revenue and increase student awareness by renting a section of one or more displays to local businesses, campus credit union, employers and community organizations.

Alert Messages

With college and university campuses exposed to the same threats and safety challenges that affect many parts of our society, having the ability to warn students, staff and visitors on your campus of potential weather problems and threats to personal safety is an incalculably important benefit of having an alert system via your digital signage displays.

UCView's global alert system also includes CAP alert, which is an interactive public alert system that allows for emergency messages to be circulated simultaneously over multiple communication systems. CAP alerts trigger a variety of public warning systems which will increase the chance of recipients receiving the alerts. Campus security can provide visual and audio emergency alert messages across



the campus, immediately capturing viewers' attention and helping ensure their safety. In addition, UCView recently released Global Alerts app to android and ios store, which allow security guards and university personnel to trigger immediate content on all or some screens.





Information Kiosk

A web-based touch-screen kiosk that can be equipped with interactive content for virtually any purpose. Display campus events, student unions, local business, event ticket purchasing, school rallies, athletic events, historic sites, or anything else you need through an easy-to-use touch screen interface. Update and content to the kiosk in an instant. Generate directions from the kiosk to locations being accessed by the user,

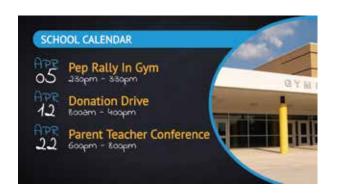


providing interactive Way finding for students, staff and visitors Way finding kiosks can be displayed throughout the campus offering a self-service source for students, faculty, and staff.

Kiosks feature full-scale 2D or 3D maps that can be color-coded, and include icons as well as a helpful "You are here" locator to guide patrons to the right direction.

Student Communication Board

Students use communication boards to communicate with their classmates and teachers. Some students may have a question, but they feel like they cannot relay



that message directly to the instructor. In this case, a student communication board provides students with a tool to ask their peers questions. Communication boards can also be used by instructors and students to make presentations in the classroom setting and to announce and broadcast upcoming events.

Upcoming Events

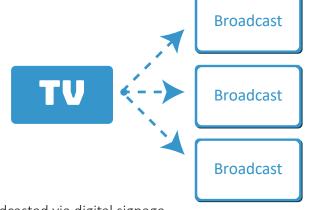
Post upcoming events for students, visitors, instructors, and staff on campus. Campuses often have events planned out throughout the year, so digital signage can help inform students on events that will occur in the next upcoming days or weeks.





Live Broadcasting

Live broadcasting or live television distributes important programs to inform the student body. Digital signage can be used to air important live news programs or entertaining sport games for the campus. Many schools display live content for students on campus. These broadcasts include live broadcasts from the campus news network and sporting



events. Remote lectures can even be broadcasted via digital signage.

Digital Menu Boards

Digital signage menus are ideal for cafeterias and food establishments around campus. It's cost-effective and allows for very minimal maintenance. UCView developed microsite module that enables you to create and control your customized full function menu board.

