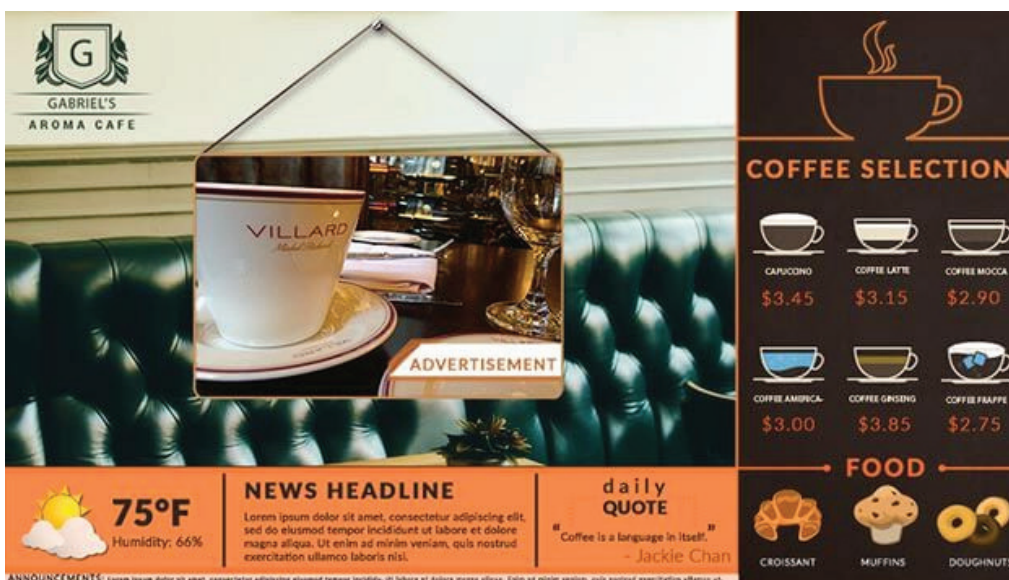


# Digital Signage Solutions For Restaurants

## DIGITAL SIGNAGE IN RESTAURANTS

Restaurateurs are embracing the idea of enhancing their customer's dining experience through dynamic digital signage.



Today, many restaurants, sports bars, clubs, mall food courts and other culinary venues display their fare on back-lit ads, posters, window images, wall-mounted screens - and that old 17th century favorite, chalk boards. If you're thinking about switching to 21st century menus and messaging, UCView's digital signage restaurant solution can forever replace your old-fashioned static advertising for less than you'll spend for six months of print menus and messaging - and give you more flexibility and advertising opportunity.

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## WHY USE DIGITAL SIGNAGE IN RESTAURANTS?

Reduce perceived wait time, solidify branding, simplify dayparting.



### MENU ITEM FLEXIBILITY

Eliminate menu items as soon as they're used up - and add new items as soon as they're delivered.



### ENTERTAIN GUESTS

Create sophisticated image loops of images designed to enhance your customer's dining experience.



### SET THE RIGHT ATMOSPHERE

Use music video-style content, contemporary cuisine, fashionable drinks and new menu selections to attract the attention of your target audience. Change your message style and elements to easily create "theme nights." Turn your restaurant into a night spot and your cafe into a hot spot.



### SELL ADVERTISING SPACE

Sell advertising space to related vendors and third-party organizations to recoup your investment faster, spark interest in customers and expand your marketing reach.



### DECREASE WAIT TIME & INCREASE SALES

Display suggested items, combos, and specials to customers in line before they get to a register, this will decrease the wait times and increase sales on your most profitable offerings.



### ADVERTISE YOUR FOOD USING VIVID IMAGERY

Suggest monthly cocktail, happy hour and menu specials with vivid images and animation right in front of your customers. Modify pricing, sell-through times and items with a few mouse clicks.

