



DIGITAL SIGNAGE FOR MEDICAL FACILITIES

REINFORCE PATIENT CONFIDENCE AND EASE STAFF STRESS
WITH DYNAMIC VISUAL COMMUNICATION



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Enterprise Solution For Engaging Patients & Staff

Hospitals can be a hectic environment. Communication is key to keeping everything under control. That's why digital signage is a high-ROI communication tool for healthcare facilities delivering immediate and relevant information to patients and key staff on a daily basis.

UCView digital signage software allows you to easily create and push content that can engage and inform your viewers across various health facilities. In a busy hospital you always need to reach out to different audiences with a unique purpose – visiting hours, outpatient schedules, directions, and policy reminders for staff.

With UCView software, you can ensure patients and staff are always receiving relevant information at the right place and time.



- ▶ Scalable Digital Signage Solution for Medical Centers, Clinics and Hospitals
- ▶ Go with an **on-premise** solution to leverage your own data centers or opt for the **cloud** with free CMS maintenance.
- ▶ Quick & Effective Emergency Messaging With CAP
- ▶ Display event schedules via direct API integrations with Exchange, Office 365 or Google Calendar
- ▶ Encourage donations with interactive donor boards
- ▶ Interactive wayfinding kiosks with maps and directories
- ▶ Reduce Perceived Patient Wait Time

How We Can Help

Since 2006 UCView has provided digital signage solutions to medical facilities of all sizes. Our customers have seen tremendous benefits with our solution for distributing time sensitive information, engaging relevant viewers, reducing workplace injury and improving overall hospital workflow. In fact, recent studies have shown that **hospitals save \$8.1 billion per year** by switching to digital signage.

Support from the broad UCView ecosystem of content creation and distribution helps ensure a successful digital signage implementation.

Our system is easy to install, manage, and use for scalable delivery of high quality, live, and on-demand digital content in any media formats.



13 Years
In Business



6,000+
Happy Customers



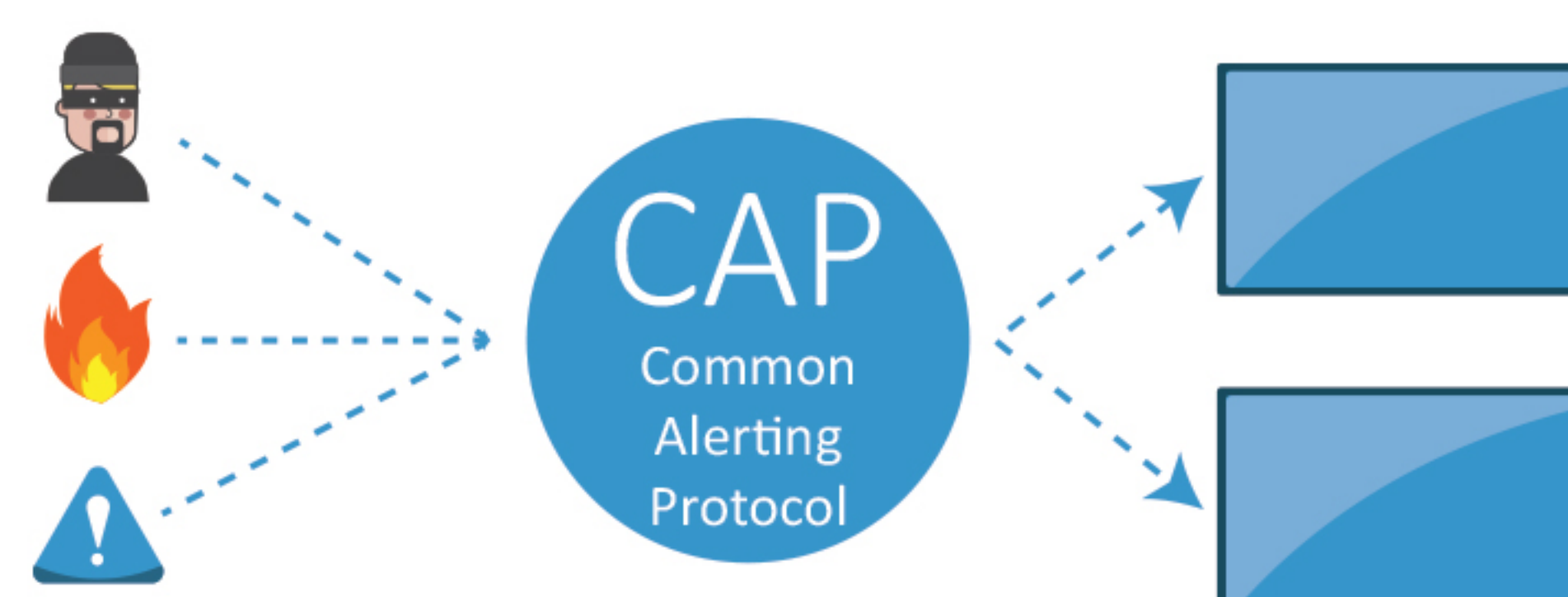
10,000+
Installations



CAP Emergency Alerts

Healthcare facilities can benefit greatly in a time of emergency with CAP alert integration. In case of an emergency, administrators can quickly override currently playing content in any or all locations with emergency messages utilizing the CAP protocol.

CAP alert triggers a variety of public warning systems which will increase the chances of awareness. Instructions regarding evacuations, natural disasters, routine drills, hospital info along with basic first aid information can all be pushed to screens in a matter of seconds. The alerts can also assist those who are hearing or visually impaired and be pushed directly to mobile devices.



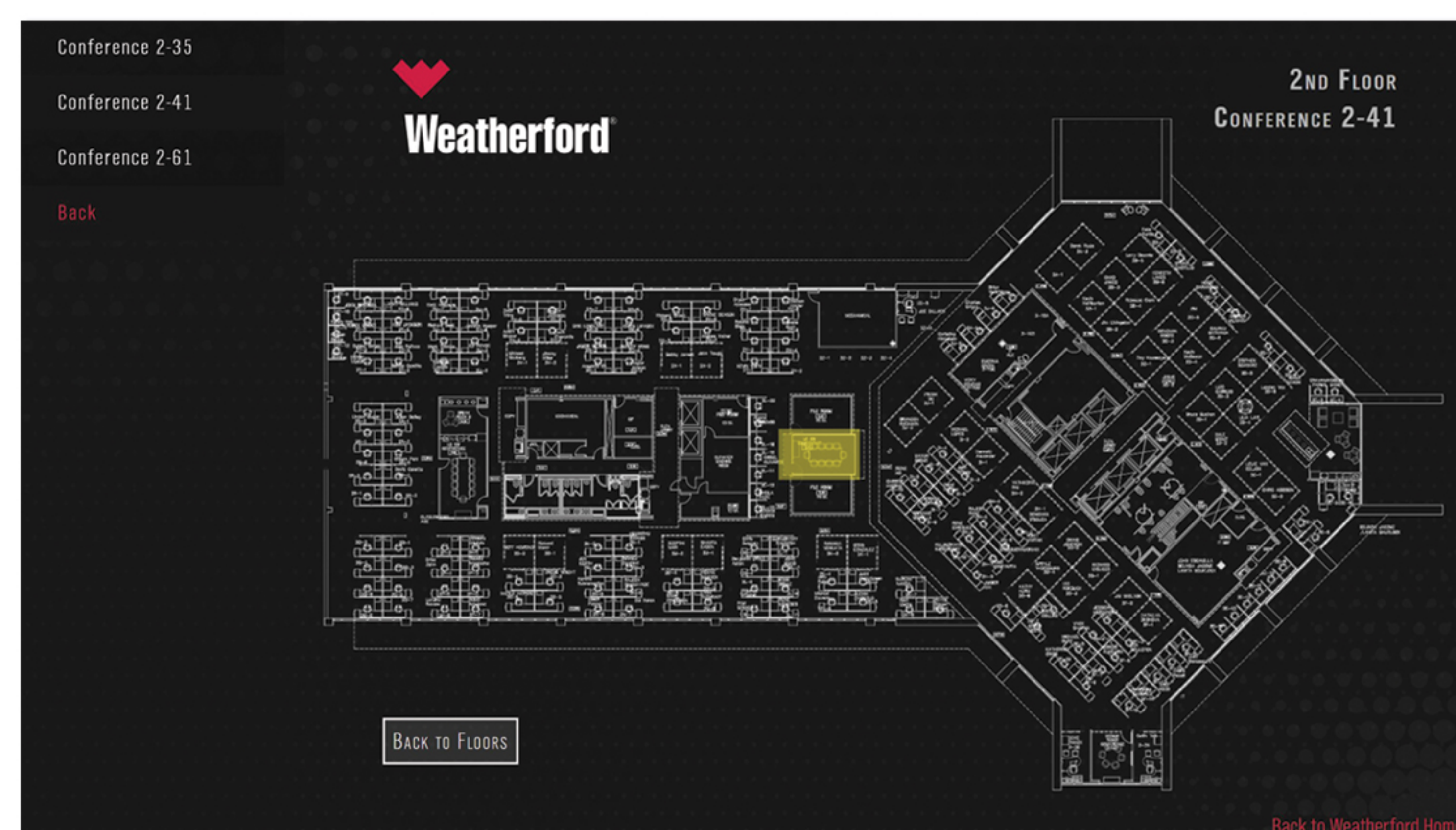
Kiosks & Wayfinding

Hospitals and health care centers are often maze-like and confusing for first-time visitors. One of the most essential uses of digital signage is for wayfinding and interactive kiosks. Kiosks feature full-scale 2D or 3D maps that can be color-coded, and include icons as well as a helpful “You are here” locator to guide patrons to the right direction.

Digital signage can help visitors and patients find just where they need to go quickly and with ease. A wayfinding kiosk can save employee time by navigating visitors and giving them helpful information. In addition, staff can quickly modify any information presented by the kiosks and ensure ADA compliance.

In waiting rooms interactive displays can help with long wait times by providing visitors with informative videos, trivia games, local news, weather and other useful widgets.

- ▶ Provide interactive map based building directories for visitors with turn-by-turn directions
- ▶ Quickly edit floor plans and routes for any future building modifications
- ▶ Integrate with 3rd party scheduling & mapping solutions such as Google Maps
- ▶ Share important information such as ER wait times, patient drop-offs and insurance information

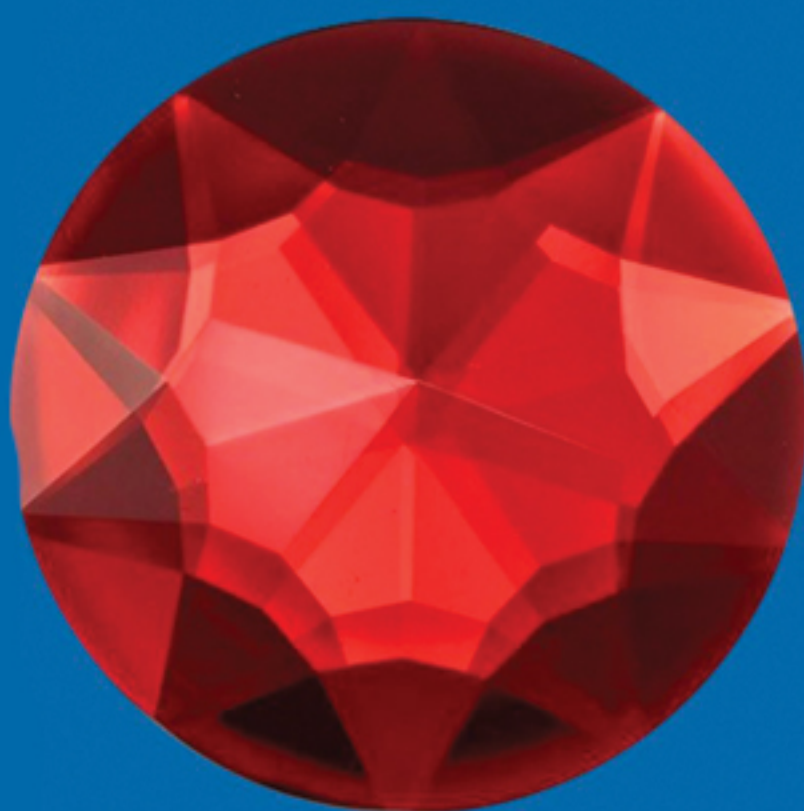




DONOR WALL

Katherine Merage
Lilly and Paul Merage
Penny and Isidore Myers z"l
The Eric and Sheila Samson Family
Susan and Henry Samuelli
Sue and Ralph Stern
Wells Fargo
Anonymous

RUBY



Donor Walls

98% of donors want information about the impact of their generosity.

UCView makes it easy to dedicate a display or an entire video wall to hospital donors. Evoke an emotional connection with visitors using videos, powerful images and donor bios. In addition, visitors can interact with the display make a donation themselves for the right cause.

Seamlessly update donor lists cost-free and quickly. Create your own designs or have our graphic designers tell donor stories in an engaging way.

Staff Management

A loudspeaker announcement can be ignored or misheard, but a message on the screen helps to reinforce the point visually. Digital signage serves as a crucial method of informing staff members about upcoming events, meetings, room schedules and more.

Digital signage can also include rules and regulations that everyone needs to follow. Even just a quick scan of the displays can give staff all the information they need.

With UCView you are able to quickly craft and disseminate a visual message to all relevant locations. Hospital staff can even see signage playlists on their mobile devices thanks to UCView's mobile playlist feature. Mobile playlist feature is perfect for on-the go training and reaching staff no matter where they are.

Class Alerts

- Displayed on every screen
- 15, 10 and 5 minutes before



Today's Education Classes

2:06pm

8:00 AM 4:00 PM	EHR Training Nursing Orientation (Day 1) IT COMPUTER ROOM
5:00 PM 6:00 PM	Stroke Symptoms Overview ROOM 105

09 June Tuesday

Dynamic Content

Choose from over 100 widgets ready to be integrated into your content.

UCView has the biggest selection of news, social media, weather and many more types of widgets that can be integrated into a playlist with a click of a button. Design any type of layout you want with unlimited screen zones and engaging built-in widgets.

In addition, UCView's microsite feature converts any type of uploaded HTML file into an easily updatable content template. Change images and text content on the fly without coding.

SCHEDULE WEBINAR FOR AN
IN-DEPTH WALKTHROUGH OF OUR SYSTEM